

SAAS

PRESENTATION BUSINESS PLAN



TITLE
It is a process to allow an organization to focus resources on the greatest.

TITLE
Marketing strategy's goal is to increase sales and achieve the advantage over other competitors.

TITLE
The objectives will be based on how you gain sales by acquiring and keeping customers.

EXECUTIVE SUMMARY

OVERVIEW & OBJECTIVES

A TITLE
It is a process to allow an organization to focus resources on the greatest opportunities to increase sales and achieve the company's target.

B TITLE
Marketing strategy's goal is to increase sales and achieve the advantage over other competitors.

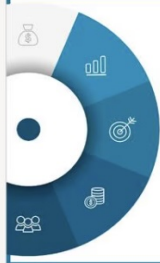
C TITLE
It includes short term and long term activities of marketing that has to do with the analysis of a company's situation and contribute to its objective.

PRODUCTS & SERVICES



Your brand identity is a way to tell your brand story and position yourself from your competitors visually.

MARKET OPPORTUNITIES



TITLE
It is a process to allow an organization to focus resources on the greatest opportunities to increase sales and achieve the company's target.

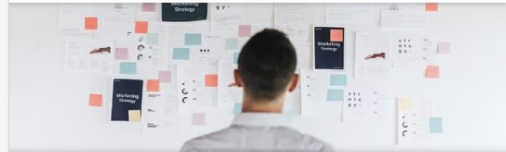
TITLE
Research your target group and narrow your market.

TITLE
Your brand identity is a way to tell your brand story and position yourself from your competitors visually.

TITLE
Marketing strategy's objective is to increase sales and gain a competitive advantage over other competitors.

TITLE
A new way of how we purchase goods at fingertips in modern era.

MARKETING & SALES



It is a process to allow an organization to focus resources on the greatest opportunities to increase sales and achieve the company's target.

SWOT ANALYSIS

STRENGTHS

It is a process to allow an organization to focus resources on the greatest opportunities to increase sales and achieve the company's target.

WEAKNESSES

Marketing strategy's goal is to increase sales and achieve the advantage over other competitors. It includes short term and long term activities of marketing that has to do with the analysis of a company's situation and contribute to its objective.

OPPORTUNITIES

The objectives will be based on how you gain sales by acquiring and keeping customers. A marketing strategy helps convey effective messages with the right level of marketing approaches that will maximize your sales outcome and marketing activities.

THREATS

Putting your strategy into action is how your marketing plan should work. Marketing budgets will be set. At the same time, it will also show you how you're going to work with your target. This may be through networking, advertising, etc.

TEAM



STEP 1 • STEP 2 • STEP 3 • STEP 4

OPERATIONS

TITLE
A marketing strategy helps convey effective messages with the right level of marketing approaches that will maximize your sales outcome and.

TITLE
At the same time, it will also show you how you're going to work with your target. This may be through networking, advertising, etc.

TITLE
Putting your strategy into action is how your marketing plan should work. Marketing budgets will be set.

TITLE
Strategizing the right timing that fits your customers' buying cycles will help you save money and maximize sales.

FINANCIAL ANALYSIS



Strategizing the right timing that fits your customers' buying cycles will help you save money and maximize sales. The marketing plan should be innovative. It should have the details on how your sales are followed up and the activities you are doing to develop your offers.

Lastly, improvement should be measured regularly and assessed. This is in order for you to know what is beneficial and what is not. This will help you set new targets.

5001px x 2958px / PSD, JPG



SAAS

PPTX

TARGET PRICE

\$ 32,000,000

PowerPoint

GROSS REVENUE

\$ 4,250,000

EBITDA

\$ 4,000,000

BUSINESS TYPE

SAAS

COUNTRY

BUSINESS ID

L#20250850

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- 40MRR
- 60000/70000
- / EU
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POF / KYC

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